

# HISTORY & HERALDRY USA PRODUCT CATALOG



**Welcome to History and Heraldry, we are the company that gives you everything you want for impulse-buy without buyer's remorse.**

We are proud to introduce our new 2018 product lines. Following the amazing success of our *Top Guy Mugs*, we now present the *Fab Girl Tote Bags*. This line presents popular generic titles such as mom, grandma and sister for all the powerful, courageous and impactful women in our lives along with personalized names. In addition, we are expanding on our growing pet category with our new *Microfiber Pet Design Cleaning Cloths*, a fantastic way of having your loving pet companion image close to you. We are confident that our new product lines will continue to give you the high returns that you have come to expect from us.

Our floor displays are a must-have and great complement to your retail store. H&H programs offers a wide-range of generic and personalized titles. We have something for every family member and friends. Our displays have been strategically designed to take up minimum space while providing you with maximum revenue. If you want a fantastic price point and margin along with high-quality, beautifully designed product lines then you have come to the right place. You will find exactly what you're looking for within these pages!



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H&H  
&H

# Fab Girl TOTE BAG

*Personalized,  
stylish & strong!*



You can never have too many shopping bags... especially when your own lovely name is featured alongside an inspiring or humorous sentiment!

Our new range of shopper bags are the perfect gift for all those ladies who are born to shop, let's be honest that's most of us! The strong material and woven handles make the bags sturdy enough for the most ardent of shopaholics, each bag folds up into a compact pouch design. It is the perfect size to pop into a small handbag. A choice of five gorgeous colorful patterns and a pretty sewn-on patch design featuring 84 titles, including popular generics titles. These fab bags are the ideal gift for female friends and family, as well as an essential part of your own shopping kit!

Priced to attract the impulse-buy shopper looking for a practical gift with the added bonus of personalization.

**Floor Spinner contains:**

- 14 generic titles x 4 of each
- 70 personalized titles x 2 of each



Fab Girl Tote Bags Floor Display  
SKU 012219001

**Floor Spinner dimensions:**  
20in (w) x 20in(d) x 81in(h) approx





# TOP GUY MUGS

*and your Mom*



**We all know that the men in our lives can be notoriously hard to buy for . . . well no more, as our new Top Guy Mugs are here to solve your man-gift dilemma.**

With 26 generic titles and 62 personalized titles to choose from (plus one for a very special lady), these lightweight and enamel camping-style mugs are sure to make the perfect man-gift. Available in a choice of five designs, each features a unique sentiment saying to reflect his true awesomeness!

The perfect choice for camping, fishing trips, picnics, festival time or enjoying the game! You don't need to be under a starry sky to enjoy these humorous mugs; they are ideal to bring the feel of the great outdoors in, whether it be enjoying tea with a newspaper or sipping a brew by the fireplace!

**Floor Spinner contains:**

- 26 generic titles x 2 of each
- 62 personalized titles x 2 of each
- gift bag x 12



Top Guy Mugs Floor Display  
SKU 012089001



**Floor Spinner dimensions:**  
24.5in (w) x 24.5in (d) x 76.77in (h)  
approx.





# COOK SHOP

*Travel back in time to innocent, happy days baking cakes and cookies, sipping coffee or tea while sharing time with special friends. Our new Cook Shop collection is the perfect antidote to today's fast-paced lifestyle... even if cooking is not your main obsession!*

This striking new impulse-buy collection is not just for the bakers amongst us. This display presents spatulas, mugs, tea towels and shopper bags featuring cute images of delicate teacups and classic cakes alongside dainty patterns and pretty pastel colors. With a variety of humorous and sentimental text to complete our collection there really is something for everyone.

**Floor Spinner contains:**

- Spatulas** - 20 titles x 4 of each
- Shopper Bags** - 24 titles x 4 of each
- Mugs** - 8 titles x 2 of each
- Tea Towels** - 24 titles x 4 of each



The Cook Shop Floor Display  
SKU 0120709001

**Floor Spinner dimensions:**  
20in (w) x 20in (d) x 84in (h) approx





# Microfiber CLEANING CLOTH

## FEATURING THE NATION'S MOST POPULAR CATS & DOGS!

YAY, A WALK...  
I'M BURSTING  
WITH JOY



What better way to care for your  
smartphone, tablet or glasses than with  
a microfiber cleaning cloth starring  
your precious pet!

These super soft cloths are perfect to remove streaks and marks from your smartphone, tablet, camera lens or other delicate surfaces. Anti-static and non-abrasive, the little cloths feature a whole selection of adorable pets and accompanying humorous sentiments to match their personalities. This will make the perfect self-purchase or special gift for your favorite animal lover. Useful and cute – the ideal impulse-buy to add some fun to the daily chore of screen cleaning.

Counter Spinner contains:

26 titles x 4 of each



Microfiber Counter Display  
SKU 012159003

Counter Spinner dimensions:

28in (h) x 13in (l) x 13in (w) approx



PERFECT  
FOR

SMARTPHONES  
TABLETS • GLASSES





# Pet Gifts with lots of **WOOF!** and **MEOW!**

**Pet lovers will be desperate to get their paws on our fun new range of dog and cat gifts and greeting cards!**

Our Pet Gifts' spinner incorporates a whole range of popular gift formats including; magnets, keyrings, signs, and greeting cards. These cute caricature illustrations bring out the key characteristics of our fluffy fur babies. Covering some of the most popular dog breeds, including playful pugs, dashing dachshunds, bouncy boxers... and those oh-so affectionate genetically diverse pooches – you're sure to find your furever buddy in a starring role. Of course, we can't forget our fantastic feline friends, with a purrfect selection of ginger, calicos and tabbys to choose from. A great self-purchase for the avid dog and cat owners out there or a quirky gift for friends and family with a happy hound as the center of their universe.

**Floor Spinner contains:**

**Wags & Whiskers Keyrings** 48 titles x 2 of each  
6 Bestsellers in 4s

**Wags & Whiskers Magnets** 48 titles x 2 of each  
12 Bestsellers in 4s

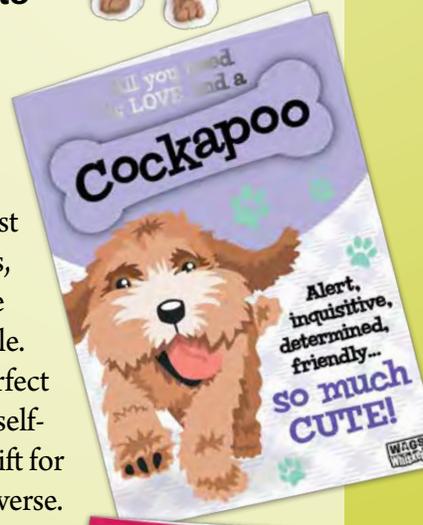
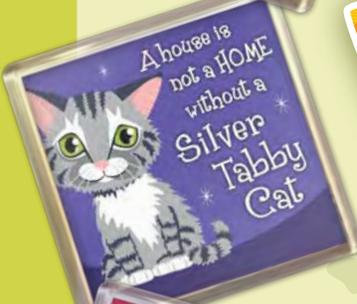
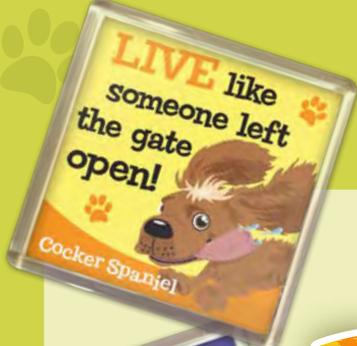
**Wags & Whiskers Greeting Cards**  
48 titles x 2 of each  
12 Bestsellers in 4s

**Wags & Whiskers Signs** 48 titles x 2 of each  
6 Bestsellers in 4s



Wags & Whiskers Display & Stock  
SKU 012049001

**Floor Spinner dimensions:**  
22in (w) x 22in (d) x 81in (h) approx.





Flashing

# ZIP LIGHTS

Illuminate the walk to school

A practical and amusing personalized fun item. Our Flashing Zip Lights are sturdy, cute and oh so useful – simply clip on any zipper and glow as you go!

Easy to turn on and off and available in bright colors and patterns – kids will just love them! With a choice of names plus popular generic titles, these adorable little lights make the walk to school a much brighter experience as they illuminate the way. Marketed at a pocket friendly price the Flashing Zip Lights make a great addition to the list of school supplies just attach them anywhere– on your favorite backpack, schoolbag, lunchbox or clothing- irresistible!

Floor Spinner contains 189 titles x 2 of each

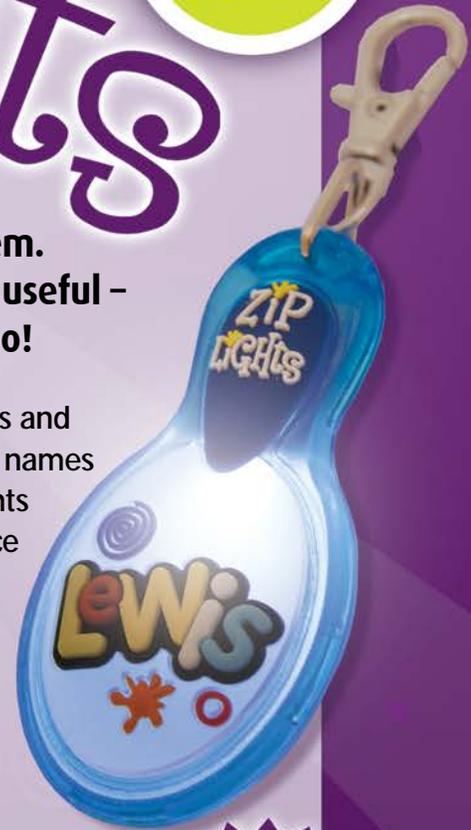
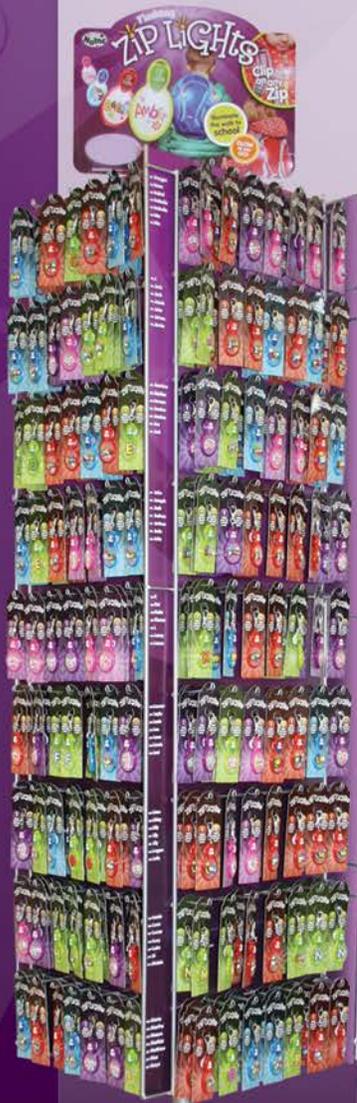


Zip Lights Floor Display & Stock  
SKU 0187509001

Floor Spinner dimensions:  
18in (w) x 18in (d) x 77in (h) approx

Over 100 names

GLOW as you GO!



JOHN HINDE

NEON

# NAME STAMPERS



LAURA

GEORGE

## Kids will just love making their mark with these fun new self-inking stampers!

With over 128 names as well as generic titles, such as the now famous 'smiley face' and 'like' symbols, kids can easily personalize their notebooks, crafting projects and other accessories! Available in a selection of cool colors and funky typefaces, these nifty little stampers will appeal to tweens and teens, as well as younger kids. This perfect impulse-gift line will be a big hit encouraging a whole army of enthusiastic stampers to spread the word in their school or playground!

**Floor Spinner contains:**  
152 Titles x 2 of each  
Top 12 titles in 4's



8 86767 05786 6  
Name Stamper Floor Spinner Deal  
SKU 011979001

ALEX

Georgia

LIKE

SEBASTIAN



Floor spinner dimensions  
18.50in (w) x 18.50in (d) x 78in (h) approx.



# Watchover Voodoo

collectable string dolls

Our Watchover Voodoo dolls are made entirely of string with fun titles clearly visible, defining who our Watchover Voodoo dolls are here to protect. These colorful and eye-catching displays have a voodoo doll for nearly every occasion!



**Floor Spinner contains:**  
72 Designs x 3 of each



8 86767 05779 8  
Watchover Voodoo Floor Spinner  
SKU 108019001

**Counter Spinner contains:**  
36 Designs x 3 of each



8 86767 05781 1  
Watchover Voodoo Dolls Counter  
SKU 108019006



Floor Spinner dimensions:  
16in(w) x 16in(d) x 75in(h)

Counter Spinner dimensions:  
15in(w) x 15in(d) x 31in(h)





# Dream Catcher

## WIND SPINNER

Hang in your bedroom

**This eye-catching new range offers a modern take on the traditional dream catcher – simply twist to create 3-D personalized spinners that are sure to mesmerize as they twist and turn in the breeze.**

Styled in circular copper plated steel with bright coordinating beads in assorted colors, these striking wind spinners come with a choice of two attachments – a suction cup to easily fix to a bedroom window, or a hooked rod to place in the garden. With a popular impulse-buy price point, choice of 130 names and best-selling generic titles, the Dream Catcher Wind Spinners make the ideal personalized decorative gift – the perfect line to keep those sales turning!

**Floor Stand contains:**

- Top 50 Titles x 4 of each
- 80 Titles x 2 of each
- 10 Window Hangers
- 10 Garden Stakes



Dreamcatcher Floor Display  
SKU 011969001

Floor Spinner dimensions:  
23.6in (w) x 23.6in (d) x 85.5in (h) approx.



Hang in your garden





# something FOREVER

*Elegance meets Earthy with this collection.  
Rose Quartz, Turquentine, Amethyst and  
more gems available.*

Something Forever has beautiful gemstones as the central feature on a selection of gorgeous gifts. Gemstones have always been a popular gift choice because of their reputation as 'Gifts from the Earth' meaning they hold characteristics that many treasure. Each gift includes a message and gemstone's significance and key value. A simply stunning display designed to encourage multiple sales from customers.

**Counter Spinner contains:**

- Pen with Gemstones - 6 designs x 4 of each*
- Round Pendant Necklace - 6 designs x 4 of each*
- Bead Bracelet - 6 designs x 4 of each*
- Heart Bag Charm - 6 designs x 4 of each*



Something Forever Counter Spinner  
SKU 0120609003

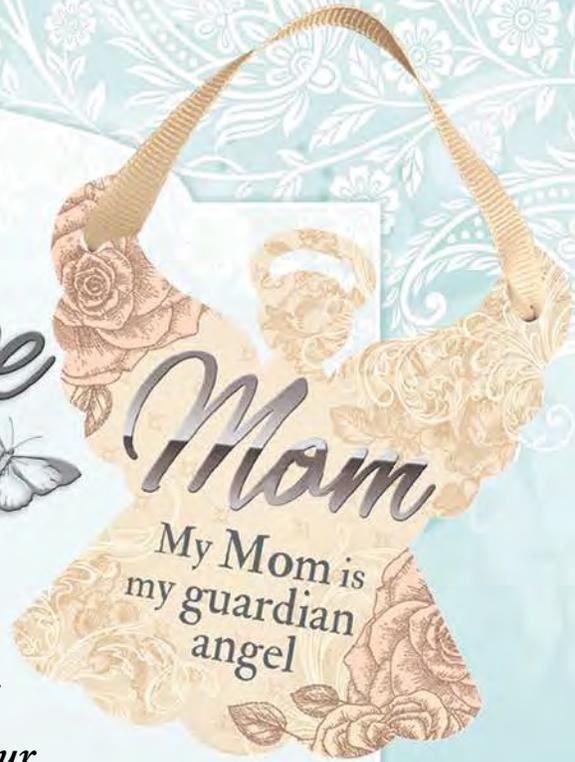
**Counter Spinner dimensions:**  
29in (w) x 6.5in (d) x 21in (h) approx.

## Beautiful Gemstone gifts from THE EARTH





# Reflective WORDS



*With the protective nature of angels widely acknowledged, and the popularity of love, these beautiful symbols work perfectly together as our Hanging Reflective Words.*

Styled in soft woodtone with, as the name implies, mirrored detailing on each of the titles, and sentiments to reflect their watchful angelic influence and lovely inspiration. This is a truly striking collection. Entice those all-important impulse-buys at the register with this compact counter display. The perfect gift for friends and family to show just how much you care for them.

**Counter Spinner contains:**

*Reflective Words Hanging Hearts*

18 styles x 6 of each

*Reflective Words Angel Hangers*

6 styles x 6 of each



Reflective Words Counter Spinner  
SKU 012009003

**Counter spinner dimensions:**  
11in (w) x 11in (d) x 24in (h) approx





Santa Paws  
GLASS BAUBLES

# Christmas DECORATIONS

## Combination Stand

Three fabulous Christmas items on one compact spinner stand. An ideal way to maximize those impulse-buy seasonal sales.

Make this special time of the year sparkle. Swarovski Crystal Keepsakes have glittering real Swarovski crystals. Pretty Christmas symbols are delicately sculpted in resin and presented in coordinated gift boxes featuring festive sentiment.

Santa Paws Glass Baubles have most of the nation's favorite pooches and kitties starring in their own decorative baubles. Festive Words features gorgeous jewels and Christmas colors, alongside glimmering mirrored words that create beautifully styled sentiment decorations. The perfect seasonal display to draw the Christmas crowds during this special.



Festive  
WORDS



- Floor spinner contains:**
- Swarovski Crystal Keepsake - 21 styles x 4 of each
  - Santa Paws Glass Bauble - 24 styles x 4 of each
  - Festive Words - 24 styles x 4 of each



Christmas Combi Floor Spinner  
SKU 0126519001

Floor Spinner dimensions:  
22in (w) x 21in (d) x 79in (h)  
approx.



Swarovski  
Crystal  
Keepsakes



Personalize with the names of your loved ones

# OUR FAMILY Christmas Tree



*Our Family Christmas Tree recreates that very special tradition of decorating the tree – just on a smaller scale!*

A compact counter display that's been designed to capture those all-important impulse-buy seasonal sales. Customers can pick from a beautifully illustrated vintage-style cardboard tree, or an intricately detailed shiny metal tree. Personalize the tree with eye-catching, gorgeous little pearlized red and gold ornaments featuring names as well as popular generic titles. With a choice of two types of trees on which to hang the baubles there is something for everyone.

This is the ideal personalized Christmas gift for friends, family and loved ones - what better way to bring the whole family together at this special time of year.

### Counter Display contains:

Personalized Baubles ornaments 128 titles:

- Top 2 best seller titles x 16 of each,
- 10 titles x 8 of each,
- 116 titles x 4 of each

Printed Cardboard Tree x 18 of each

Metal Tree x 12 of each



Our Family Christmas Tree Counter Spinner Set  
SKU 012379003

### Counter display dimensions:

Baubles spinner:

12.60in (w) x 12.60in (d) x 22in (h) approx.

Tree display:

13in (w) x 6in (d) x 12in (h) approx.



## METALLICS SINGLE SIDED



Contains: 60 titles x 2 of each - 48 titles x 4  
Boxed Votives 3 styles x 12 - Tealights x 12  
63in (h) x 32.50in (w) x 24.50in (d)



SKU 012029001

## METALLICS DOUBLE SIDED



Contains: 60 titles x 2 of each - 48 titles x 4  
Boxed Votives 3 styles x 12 - Tealights x 12  
64.25in (h) x 17in (w) x 18in (d)



SKU 012029002

## CANDLELIT NAMES



Contains: 120 titles x 2 of each  
76.75in (h) x 18.1in (w) x 18.1in (d)



SKU 011859001

## DINER MUGS



Contains: 72 titles x 2 of each  
Gift Bags x 12 - Gift Boxes x 12  
75in (h) x 21in (w) x 21in (d)



SKU 011959001

## KITCHEN TOWELS



Contains: 32 titles x 6 of each  
69.5in (h) x 16.5in (w) x 16.5in (d)



SKU 011839001

## DRINK BOTTLES



Contains: 112 titles x 2  
66in (h) x 21in (w) x 21in (d)



SKU 86089001

## DELICATE WORDS



Contains: 24 titles x 4 of each  
28.75in (h) x 13in (w) x 13in (d)



SKU 011939002

## BOX OF TREASURES



Contains: 24 titles x 4 of each  
20.5in (h) x 12.5in (w) x 12.5in (d)



SKU 011989004

## CHRISTMAS TREE SPINNER



Contains: 24 titles x 4 of each  
29.5in (h) x 15in (w) x 15in (d)



SKU 011799002